

An Accredited MBA You Complete in 10 Months



Master of Business Administration

Elevate Your Business Career with an MBA!

Expanding Job Market

According to a recent GMAC survey of global employers (most of which were Global Fortune 500 Companies) 90% plan to hire MBA graduates in the next year, and 99% report strong confidence in business school talent.¹ Employers continue to view MBA graduates as highly prepared, adaptable, and ready to lead.

Earn Your Master of Business Administration Degree in Less than a Year!

Attractive Career Options

A Master of Business Administration degree distinguishes your resume with a recognized credential that employers value and can provide career advancement opportunities in areas such as:

- Business Leadership and Management
- Business Strategy and Innovation
- Financial Planning and Analysis
- Marketing and Brand Management
- Business Operations
- Supply Chain Management
- Entrepreneurism

All books, courseware, and AI software are included in program tuition!²

Diverse Employers

Examples of organizations in which you may pursue employment include:

- Corporate Local and Global Businesses
- Global Organizations
- Government Organizations
- Non-profits/NGOs
- Start-up Businesses

Improve Your Business English Skills with Cutting-edge Technology

We understand that learning English can be difficult, particularly for advanced Business English vocabulary. That's why we've included Business English language learning throughout your MBA experience with Bryan University, using the power of Speak technology.

Speak is a proven language learning app used by millions of students around the world to improve their language skills. With AI-powered feedback, interactive speaking practice, and personalized learning paths, Speak will help you develop your Business English language skills to strengthen your confidence to succeed in a global environment.

By combining Speak's advanced tools with Bryan University's MBA coursework, you'll sharpen your Business English fluency while developing the professional communication skills necessary to set you apart in today's marketplace.



Specialize Your MBA with Concentration Options

At Bryan University, earning your MBA means gaining a credential that truly aligns with your goals. We've designed specialized concentrations so you can tailor your degree to the path that best fits your career:

- Global Leadership
- Marketing
- Financial Management
- Supply Chain
- Entrepreneurism
- Strategic Innovation

90% of global employers plan to hire MBA graduates in the next year.¹

Gain Valuable Skills Employers Need

Bryan U programs are aligned with employers' needs to ensure you get the most current and relevant skills, including:

Core Business Skills

- Economics, accounting & financial analysis
- Principles of management, leadership & team performance
- Marketing strategy, brand building & market analysis
- Corporate finance, financial modeling & budgeting
- Competitive analysis & innovation management
- US Business Governance & ethics

Global Leadership Concentration Skills

- Entrepreneurial mindset to navigate change & risk
- Driving innovation using AI
- Globalization and cross-cultural leadership

Financial Management Concentration Skills

- Portfolio management
- AI predictive modeling
- Value-added pricing & pricing strategies

Strategic Innovation Skills

- Value-based pricing & pricing strategies
- Capturing customer perception & demand analysis
- AI hypothesis testing for planning & decision-making

AI & English Language Skills

- AI for data interpretation, analysis & decision-making
- AI for project management
- AI for predictive market analysis
- AI for financial planning
- AI ethics
- Data-informed decision-making using AI
- Experience with Gemini, Perplexity, Claude, ChatGPT
- Open AI's Speak
- Strategic capstone experience using AI

Marketing Concentration Skills

- Design & execution of go-to-market strategies using AI
- Competitive analysis & market positioning
- Value-added pricing & pricing strategies

Supply Chain Concentration Skills

- Go-to-market strategies & channel management
- Predictive AI to forecast channel performance
- Customer-focused & agile supply chain management

Entrepreneurism Concentration Skills

- Entrepreneurial mindset to navigate change & risk
- Driving innovation using AI
- AI-driven hypothesis testing & planning

Learn to use leading AI tools such as ChatGPT, Claude, Perplexity, Gemini, and Speak!²

“At Bryan University, we built a transformative MBA from the ground up! We’re weaving essential AI concepts and real-world applications right into the fabric of every course to equip our graduates with a set of powerful, personalized AI tools. You won’t just keep up with the future of business, you’ll lead it!”

-Tim Perlick, MBA



10 More Reasons to Choose Bryan University

1. Tuition Lock Guarantee.

We lock your tuition rate once you enroll plus you have a personal finance advisor who can provide you with affordable payment options.

2. Books and Courseware Included.

We give you easy access to electronic books and courseware at no extra cost.

3. Focus on Employment.

You'll graduate with a degree targeted for a specific job market and earn skills that match employers' needs.

4. Job Search Assistance.

As a graduate, you'll receive job search services, including job networking best practices, sharpening your interview skills, and creating an eye-catching resume.

5. Learn by Doing.

You'll develop real-world skills by completing simulated job tasks and using industry technologies.

6. Return for Refresher Classes.

As a graduate, you'll have the privilege of auditing previously completed courses still being taught—at no charge—to keep your skills sharp.

7. Accelerated Programs.

You can get started and finish fast!

8. Faculty Who Put You First.

Our faculty provide you with personalized, individual attention and support.

9. AI Toolkit Included.

We prepare you for the modern business world with a personalized AI Toolkit that you can use on the job.

10. History of Excellence.

We have an 86-year track record of preparing graduates for successful careers since 1940.

¹ Graduate Management Admission Council (GMAC™) (2025) [Corporate Recruiters Survey](#)

² Premium versions of ChatGPT, Claude, Perplexity, Gemini, and Speak are included in tuition. To continue using these tools at the plan provided, you'll need to purchase these plans after graduation.

Advance Your Career - Take the Next Step Today



Visit: <https://bryanu.link/MBA>
Call: +52 55 5232 1160



Financing Options Available if You Qualify



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