

# A Healthcare Administration Program Like No Other



Bachelor of Science in  
Healthcare Administration



BRYAN UNIVERSITY  
FOUNDED 1940

# Careers in Healthcare and Public Health are Expanding

## Career Outlook and Growth

Careers for Medical and Health Services Managers, Public Health Professionals, and Clinical Data Managers are expected to grow 10 to 15 percent or higher, which is much faster than average, through the year 2030.<sup>1</sup>

With a Bachelor of Science in Healthcare Administration (BSHA) from Bryan University, you'll gain a unique competitive edge and prepare for a fulfilling career in one of the fastest-growing industries.

More than ever before, the healthcare and public health sectors need skilled administrators, managers, and analysts who have the right skills to improve the patient experience, enhance population health, and reduce healthcare costs.

**Earning your bachelor's degree now means you'll be ready for the jobs of the future.**

**10-15%**  
or Higher

– Much faster than average growth rate in jobs through the year 2030<sup>1</sup>

## Attractive Career Opportunities<sup>3</sup>

As a graduate of the Bachelor's Degree in Healthcare Administration, you'll have the advanced knowledge and skillset to be job-ready for a variety of career opportunities including<sup>3</sup>:

- Healthcare Administrator/Manager
- Health Information Management Systems (HIMS) Analyst
- Public Health Specialist/Educator
- Population Health Specialist/Coordinator
- Healthcare Data Analyst
- Population Health Data Analyst
- Clinical Data Analyst
- Health Policy/Process Analyst

## Diverse Employers

Healthcare information systems managers and public health professionals have a range of career opportunities with employers who need college-educated professionals to manage operations, provide analysis, and improve health outcomes. Examples of these employers include:

- Ambulatory care facilities
- Hospitals
- Federal, state, and local governments
- Nursing homes and long-term care facilities
- Rehabilitation centers
- Group medical and physicians' practices
- Insurance companies
- Health information vendors
- Nonprofits
- College health settings

**All books and courseware are included in the program tuition!**

## Specialized Skills that Employers Want

In today's data-driven healthcare and public health environment, college graduates must be equipped with the right technology skills, data analysis tools, and leadership knowledge. As a Bryan University BSHA student, you'll learn from faculty who have real-world experience and build the vital skills that employers need such as:

- Healthcare information systems and management
- Population health principles and practices
- Human resources management
- Leadership and administration principles and practices
- Healthcare policy and law
- Quality and process improvement
- Database management, including SQL
- Data visualization, analysis, and displays
- Clinical classification of data
- Data quality and evaluation techniques
- Communications and ethics
- Research and effective writing
- Statistical methods

## Two Concentrations to Choose From With Industry Certification Preparation

In addition to the specialized skills noted above, students of the Bachelor's Degree in Healthcare Administration can choose from one of the following two concentrations to gain a deeper level of expertise:

### Health Information Management Systems Concentration

- Healthcare revenue cycle management
- Federal, state, and local guidelines for healthcare claims processing
- Healthcare information systems management
- Healthcare data quality
- Professional practicum project
- Certification preparation for the Certified Associate in Healthcare Information and Management Systems (CAHIMS™) exam – one exam attempt included in tuition!

### Public Health Concentration

- Public health planning, strategy, and evaluation
- Epidemiology principles including epigenetics, infectious disease, and foodborne illness
- Public health advocacy and social justice
- Public health policy for federal, state, and local programs
- Public health capstone project to gain real-world, practical experience in a public health setting
- Certification preparation for the Certified Public Health® (CPH) exam<sup>2</sup>

## Online Learning—Personalized to You

Our dynamic experiential learning model contains cutting-edge curriculum combined with computer-based learning tools, allowing you to learn smarter and retain more. You'll receive a personalized learning experience, which includes:

- Individual coaching meetings with instructors when you want them, and instructors who reach out to you if they see you need help
- The flexibility to accelerate assignment due dates and select from a variety of assignment options to fit your schedule and learning style
- A mastery-based learning environment giving you the option to improve grades by re-taking assignments based upon instructor feedback
- Cutting-edge technologies that adapt to your current knowledge level and highlights only the information you need, saving you time and improving the learning experience
- Meaningful, interactive conversations with your peers and faculty
- Real-world practicum experience to prepare you for your career
- Live, interactive online events such as industry speakers, faculty coaching sessions, and helpful workshops that are all recorded in case you miss the event and need to watch it later

## Get Transfer Credit for Your Associate Degree

If you earned an associate degree in healthcare from another school, we'll likely accept your degree for 60 semester credits towards the Bachelor's Degree in Healthcare Administration at Bryan University, which is equivalent to completing half of the bachelor's degree. Bryan U graduates of the Associate Degree in Health Information Management (HIM) also receive 60 semester credits towards the Bachelor's Degree. Contact us today and our registrar's department can assist you.



# 10 More Reasons to Choose Bryan University

## 1. Tuition Lock Guarantee.

We lock your tuition rate once you enroll, plus your tuition goes down the longer you're in school. Financial aid available if you qualify.

## 2. Books, Courseware, and Certifications Included.

We take care of shipping your textbooks and provide you easy access to electronic courseware. Plus, we help you prepare for nationally-recognized certification exams.

## 3. Focus on Employment.

You'll graduate with a degree targeted for a specific job market and earn skills that match employers' needs.

## 4. Job Search Assistance.

As a graduate, you'll receive career search services, including job networking best practices, sharpening your interview skills, and creating an eye-catching resume.

## 5. Learn by Doing.

You'll develop real-world skills by completing simulated job tasks and using industry technologies.

## 6. Return for Refresher Classes.

As a graduate, you'll have the privilege of auditing previously completed courses still being taught—at no charge—to keep your skills sharp.

## 7. Accelerated Programs.

You can get started – and finish – fast.

## 8. Faculty Who Put You First.

Our faculty provide you with personalized, individual attention and support.

## 9. Welcome Kits Included.

Once you enroll, we provide you a welcome kit package to ensure you're ready to start school.

## 10. History of Excellence.

We have a 82-year track record of preparing graduates for successful careers since 1940.

<sup>1</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2021-22 Edition, Medical Records and Health Information Technicians. See <https://www.onetonline.org/link/summary/29-9021.00>. Site visited 1/20/2022. Job market conditions are dynamic and can change. This data is not intended to predict the market conditions that will be present when you graduate from your program and may differ based on your geographic location and other factors.

<sup>2</sup>Note that applicant eligibility to take the CPH exam requires a school or program of public health that is accredited by, or in applicant status with, the Council on Education for Public Health (CEPH), and requires the applicant to have at least three subsequent years' public health work experience. Bryan University is currently seeking accreditation through the CEPH.

<sup>3</sup>Example occupations shown herein do not imply a guarantee of employment. Students are responsible for conducting occupational research for their chosen program. Employers have unique hiring practices and job-specific requirements, which may include years of experience for manager positions. Graduates with little to no prior experience should expect an entry-level position.

# Advance Your Career — Starting Today

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Call 888-768-6861



Financial aid available for those who qualify.



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Accrediting Commission of Career Schools and Colleges

