

# Start Your Path to a Career in User Experience (UX) and User Interface (UI) Design



**UX/UI Design Undergraduate Certificate**



**BRYAN UNIVERSITY**  
FOUNDED 1940

# The UX/UI Design Fields are Growing...

## Strong Job Outlook

According to the Bureau of Labor Statistics, careers for UX/UI Designers are expected to *grow much faster than average* at 8% or higher through the year 2029.<sup>1</sup>

Preparing now means you'll be ready for the jobs of the future.

## Attractive Career Opportunities

As a graduate of the Bryan University UX/UI Design Undergraduate Certificate you'll have the knowledge and skills to be job-ready for entry-level career opportunities<sup>2</sup> such as:

- User Experience (UX) Designer
- User Interface (UI) Designer
- Website Designer
- UX/UI Developer
- UX Analyst

## Employers are Hiring

From Fortune 500 companies to nonprofit organizations, the demand for capable designers continues to grow. You'll lead a rewarding career in employment settings such as:

- Technology companies
- Advertising and marketing companies
- Media and entertainment organizations
- Business consulting groups
- Federal, state, and local government agencies
- Self-employed

8%  
OR HIGHER

the faster than average growth rate for web design and UX/UI design jobs through the year 2029<sup>1</sup>



## Gain Valuable Skills that Employers Need

Bryan U's UX/UI Design Undergraduate Certificate gives you the technical skills employers need while you earn college credit towards a degree:

- Design technologies
- Design principles and color theory
- User experience (UX) and user interface (UI) process, theory, and design using Adobe XD and Figma
- Motion and animation design using Adobe After Effects
- Website design principles and techniques
- Business foundational technologies using Microsoft Office®
- How to prepare a professional design portfolio

## Unrivaled Benefits for You – Included in Tuition

As a Bryan University student, you'll receive valuable benefits that are included in tuition at no extra charge that will build your resume and establish your credibility in the marketplace, including:

- Certification for Adobe XD (Experience Design)
- All your books, courseware, and design software
- A portfolio that highlights your design projects to future employers

## Exceptional Value

Your investment in a Bryan University credential provides an online educational experience like no other:

- Learning technology that lets you build skills faster and retain more knowledge
- Real-world assignments that simulate job tasks
- A mastery-based learning environment that allows you to improve grades by retaking assignments based on instructor feedback
- Peer mentors, tutors, and success coaches who provide encouragement, guidance, and insight
- Live, interactive online events such as industry speakers, faculty mentoring sessions, and helpful workshops that are all recorded in case you miss the event and need to watch it later

The Cost for the Adobe XD (Experience Design) certification is included in the program tuition, along with all your books and design software!

## Attend from the Comfort of Home with Personalized Support

At Bryan, we don't think learning online means learning alone. Connect with faculty, peers, and student support conveniently from your smart phone, tablet, or computer using Zoom, a user-friendly video app. You'll join a vibrant community who will provide support and celebrate your success along the way. You'll not only develop friends and colleagues, but you'll also build a professional network—for life.

## Earn While You Learn: Dual Enrollment Available

You can enroll in the UX/UI Undergraduate Certificate and the Associate Degree in Graphic Design concurrently. This means once you complete your certificate, you can get to work sooner while completing your associate degree.

## 10 More Reasons to Choose Bryan University

### 1. Tuition Lock Guarantee.

We lock your tuition rate once you enroll, plus your tuition goes down the longer you're in school. Financial aid available if you qualify.

### 2. Electronic Books, Software, and Certifications Included.

We provide you easy access to electronic books and software. Plus, we help you prepare for nationally-recognized certification exams.

### 3. Focus on Employment.

You'll graduate with a degree targeted for a specific job market and earn skills that match employers' needs.

### 4. Job Search Assistance.

As a graduate, you'll receive job search services, including job networking best practices, sharpening your interview skills, and creating an eye-catching resume.

### 5. Learn by Doing.

You'll develop real-world skills by completing simulated job tasks and using industry technologies.

### 6. Return for Refresher Classes.

As a graduate, you'll have the privilege of auditing previously completed courses still being taught—at no charge—to keep your skills sharp.

### 7. Accelerated Programs.

You can get started – and finish – fast.

### 8. Faculty Who Put You First.

Our faculty provide you with personalized, individual attention and support.

### 9. Welcome Kits Included.

Once you enroll, we provide you a welcome kit package to ensure you're ready to start school.

### 10. History of Excellence.

We have a 81-year track record of preparing graduates for successful careers since 1940.



<sup>1</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2020-21 Edition. Also see <https://www.onetonline.org/link/summary/15-1255.00>. Sites visited on 7/5/2021.

<sup>2</sup> Example occupations shown herein do not imply a guarantee of employment. Students are responsible for conducting occupational research for their chosen program. Employers have unique hiring practices and job-specific requirements, which may include years of experience for manager positions. Graduates with little to no prior experience should expect an entry-level position.

# Advance Your Career—Starting Today

Visit [www.BryanUniversity.edu](http://www.BryanUniversity.edu)  
Call 888-768-6861



Financial aid available for those who qualify.



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